



COVID-19 Community Recovery and Resiliency Plan

Small Business and Workforce Development Strategies

Economic and Workforce
Development Committee

June 2, 2020



RECOVERY AND RESILIENCY PLAN

GUIDING PRINCIPLES

Comprehensive Domestic Violence Prevention Plan

Poverty Report

Status of Women Report

Homeless Strategic Plan

Mayor's Housing Policy Framework

Economic Transition Team Report

COVID-19 Community Action Business and Employment Working Group Report

PREVIOUS REPORTS

FOUR PILLARS



**WORKFORCE
DEVELOPMENT**



**SMALL BUSINESS
SUPPORT**



**HOUSING
STABILITY**



**DIGITAL
INCLUSION**

WORKFORCE DEVELOPMENT

\$80 MILLION TOTAL

Child Care

- Temporary Support for Working Families
 - \$10 million

Workforce Training Support

- Intake and Referral Services
 - Workforce Solutions Alamo
- Wraparound Support and Case Management
 - Project Quest and Partners

WORKFORCE DEVELOPMENT

\$80 MILLION TOTAL

Career Navigation/Local Business Intelligence/Job Placement Opportunities

- SA Works, BioMed SA, Cyber Security San Antonio

Education and Training

- Alamo Colleges and partners

Participant Stipends

- \$15 per hour, 30 hours per week, while participant in in training

WORKFORCE TRAINING

Estimated Budget	
Intake, Referral, Wraparound Support and Career Navigation	\$8 million
Training and Education	\$14 million
Participant Stipends	\$48 million
Total:	\$70 million

WORKFORCE DEVELOPMENT

POTENTIAL OUTCOMES

Serve up to 10,000 residents by September 2021:

- 8,000 will receive comprehensive wraparound support, case management and career navigation services
- 500 will be referred to high school equivalency preparation courses
- 500 will be referred to subsidized on-the-job training with local employers
- 7,500 referred to short-term training programs and
- 1,500 referred to long-term training programs

Virtual and Place-Based Financial Recovery and Resilience Hubs

- Physical Hubs – WDC, SAGE, Southside First and Maestro Entrepreneurship Center (\$25,000 each)
- Virtual Hub – Launch SA (\$100,000)

Door-to-Door Outreach with Hard-to-Reach Micro Businesses

- SAEDF, Women's Business Center and Launch SA – Coordination and Training (\$250,000)
- WDC, SAGE, Southside First and Centro San Antonio – Outreach Teams (\$800,000)
- LiftFund – Financial Technical Assistance Outreach (\$200,000)

**SMALL
BUSINESS
SUPPORT
\$33.1 MILLION**

Micro Business Support

- LiftFund - Grants from \$10,000
 - \$75,000 based on number of employees (\$27 million)
- Protective equipment & sanitizer distribution (\$2 million)

Arts Support

- Local arts-related nonprofit organizations (\$2.6 million)

**SMALL
BUSINESS
SUPPORT
\$33.1 MILLION**

Small Business Hubs

- Increase the number of small businesses served and programming by 25%
- 75% of businesses served by the hub will demonstrate increase knowledge of financial practices promoting business resiliency
- 10% of businesses engaged with the hub will hire/rehire employees

Door-to-Door Outreach (up to 5,000 businesses)

- 75% of businesses engaged will report an increase in awareness of business support organizations, resources, and financial practices promoting business resiliency
- 50% of businesses engaged will connect with business support organizations
- 25% of businesses engaged will hire/rehire employees

**SMALL
BUSINESS
SUPPORT**

**POTENTIAL
OUTCOMES**

Micro Business Support (up to 1,000 businesses)

- 100% of grants will be disbursed to eligible businesses by Sept. 2020
- 50% of businesses receiving grants will hire/rehire employees

Overall Outcomes

- 2020 net annual revenues for businesses receiving grants will be at least 50% of 2019 net annual revenues
- 2021 net annual revenues for businesses receiving grants will be at least 75% of 2019 net annual revenues

**SMALL
BUSINESS
SUPPORT**

**POTENTIAL
OUTCOMES**



Approval of Plan by City Council



Negotiate contracts with Partners



Brief Small Business Subcommittee and EWDC in mid June



Program execution begin in July



Small business support programs completed in Dec. 2020



Workforce development programs completed in Sept. 2021

NEXT STEPS